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Preston Bailey: Designing With Flowers



Synopsis

From master event planner and floral couturier Preston Bailey comes a new book celebrating the latest ideas in floral design, from centerpieces to environments. A dazzling floor of orchids underfoot. A Renaissance painting adorned with fresh blooms. At the heart of Preston Bailey's spectacles are the flowers-verdant, lavish, unforgettable. From blooming sculptures that transform a ballroom to the delicate blossoms atop dinner napkins, Bailey's flower designs are lush, heart-stoppingly romantic, and one-of-a-kind. In his sixth book, Bailey takes the reader on an exploration of the meaning and importance of flowers, which are undeniably the key element of his parties. Taking a dozen of his most recent events, Preston walks the reader through his inspiration and process, demonstrating how flowers can create a unique event infused with personality. Along the way, he shares ideas, both large and small, that brides and event planners will be eager to replicate, like a Hamptons wedding reception flanked by handmade hedge-like walls of greens or a simple but abundant tablescape covered in cream-colored roses. From bouquets to centerpieces, ceremony spaces to reception environments, and with a special chapter devoted solely to even more ideas for tabletop design, *Designing with Flowers* is essential reading for amateurs and professionals alike.

Book Information

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Customer Reviews

Looking at all the beautiful events adorned by floral designs is inspirational. I just wish I could have been at one of the events to smell them! The endless variety for all seasons and locales is

brehtaking. There's no end to Preston Bailey's genius with event coordinating and floral design. He pours his heart into each event. Kudos to his team as well. The book is worth every penny!

This is the 5th Preston Bailey book I bought and I have to say i'm quite disappointed. I was very excited to receive this in the mail but only to be really disappointed as i'm flipping through it. I'm not sure if it's because I've gotten too used to seeing his repetitive creations or simply because I find his latest designs to be extremely way over the top and that's not saying much for Preston. I feel his designs has gotten overly designed and contorted and overly manipulated, especially the floral chandeliers and tall centerpieces. It now seems like he's pretty much ran out of ideas and more isn't always better. I don't like the fact that he's using way too many silk flowers with the fresh and the extreme usage of hanging crystals has gotten overly played. I'm not quite sure how else to put it. His earlier books are much better.

I have been following Preston Bailey's work for years and his designs are becoming more and more masterful, other-wordly and breath-taking. I love this book because every chapter focuses on one specific event, so I get a real story-line and understanding, which elements, colors and flowers he repeats, features and more importantly, leaves out. Sean Parker's wedding is my favorite - it's how how I would want to get married myself. This book will give me endless ideas for my own work. Love his use of floral sculptures and irreverence in his work. Some of these pages look more like elaborate art installations with flowers. The many table settings are also helpful - a treasure trove of ideas and beauty.

Preston Bailey never fails to amaze me with his designs. I purchased this book to help my friend plan her wedding and both her and I have been completely inspired to create something extraordinary for her big day. Each event had its own unique trait that really made it stand out from the rest and I loved the way Preston incorporates flowers to create a dramatic and exuberant atmosphere. Needless to say, this book is a great source to find more inspiration from.

I received my long anticipated item-Designing with Flowers by Preston Bailey. It is a wonderful book. The pictures are lovely and as usual, the work of this premier event designer is exquisite. I love Preston's books and I own every last one. I have yet to be disappointed with the content. The visual quality of the events is quite inspiring and you can really appreciate the detail and dedication that goes into every event. I preordered the book which I am glad I did. I have looked and read the

book about five times already. If you are an admirer of great taste and Preston Bailey, you will certainly love this book.

Visually mesmerizing and extremely informative, *Designing With Flowers*, offers a behind-the-scenes look at the world of Preston Bailey and offers easy-to-follow guidance for readers looking for a little mentorship by the world's most respected event designer. I bought one of these books for myself and three more for friends and my mother who is also a huge fan of Mr. Bailey's.

This publication is dreamy and inspiring. I am a floral designer in Australia and would dream of doing jobs of this size. Pictures and information great. Highly recommended

I am in the floral industry this book is a must have. Preston is an excellent creator and mentor. I received my book in excellent condition and on time. I recommend to everyone in love with flowers.

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